



news release

ATD North Alabama Huntsville News Release

For Immediate Release

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ATD Recognizes the North Alabama Huntsville Chapter in its "Sharing Our Success" Program

Huntsville, AL., January 4, 2016– The North Alabama Huntsville Chapter of the Association for Talent Development (ATD), formerly ASTD, was recognized for its submission to the ATD "Sharing Our Success" (SOS) program. The national SOS program identifies best practices among local ATD chapters and uses them as models for other chapters.

Jeffrey Gehris, Chair of ATD's Chapter Recognition Committee said, "This recognition honors the North Alabama Huntsville Chapter's best practice that demonstrates its commitment to managing a successful organization as well as advancing the talent development profession at the local level. We are excited to honor the chapter with ATD's SOS recognition."

The local North Alabama Huntsville Chapter partnered with Legacy Christian University to offer Chapter members and their immediate family members a 15% tuition discount. Also, this partnership will help provide education, training and internship opportunities for Legacy Christian University students.

"We wanted to provide an additional benefit to our chapter members via a tuition discount at Legacy Christian University. The need was to increase chapter membership by providing a tangible benefit to our members, market our Chapter to a new and diverse partner in the community, as well as to boost our student members in the chapter," states Chapter President, Roger Kitchen Jr.

About the North Alabama Huntsville Chapter

The North Alabama Huntsville Chapter of ATD seeks to provide leadership to individuals, organizations, and society to achieve work-related competence, performance, and fulfillment. This complements ATD's worldwide mission to "Create a world that works better". More information about the organization and its programs can be found at www.atdnal.org



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About ATD

The Association for Talent Development (ATD), formerly ASTD, is the world's largest association dedicated to those who develop talent in organizations. These professionals help others achieve their full potential by improving their knowledge, skills, and abilities. ATD's members come from more than 120 countries and work in public and private organizations in every industry sector. ATD supports the work of professionals locally in 110 chapters, international strategic partners, and global member networks. Started in 1943 as the American Society of Training Directors, this organization evolved to become the Association for Talent Development. As the scope and the impact of the training and development field has grown, the profession's focus has broadened to link the development of people, learning, and performance to individual and organizational results. For more information, visit www.td.org.

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